Privacy Policy for Quickfin

(Effective Date: 02-12-2024)

QuickFin ("we," "our," or "us") is committed to protecting the privacy and security of our users. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website, <u>www.quickfinindia.in</u> (the "Site"). By using the Site, you agree to the practices described in this policy. Please read this Privacy Policy carefully to understand how your personal information is handled.

1. Information We Collect

We collect different types of information when you interact with our Site, which can be broadly categorized into the following:

- **Personal Identification Information**: When you visit our Site, fill out a form, or request information about our products and services, we may collect personal details such as your name, contact details (email address, phone number), and financial information (such as income, loan preferences, etc.).
- Non-Personal Identification Information: This includes technical information like your IP address, browser type, device information, operating system, and browsing patterns, collected through cookies and similar technologies to help us improve user experience and website functionality.
- **Cookies and Tracking Technologies**: We use cookies, web beacons, and similar technologies to collect non-personal information that helps us track users' activities on the Site and customize your browsing experience. You can control cookies through your browser settings.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Our Services**: To process your loan, credit card, or insurance requests, and to ensure we deliver accurate and tailored financial solutions.
- **To Improve Our Services**: We analyze data to improve the performance of our website, understand user needs, and enhance the overall customer experience.
- **Communication**: We may use your contact information to send you updates, promotions, and notifications regarding your loan applications, account, or other services provided by QuickFin.
- **Security**: We use the information to monitor and enhance security on our Site and protect against unauthorized access, fraud, or other illegal activities.

3. Sharing Your Information

QuickFin will never share or sell your personal information to third parties without your consent, except in the following cases:

• With Our Banking Partners: As an official banking partner, we may share your information with banks, financial institutions, or insurance providers to process your loan, credit card, or insurance applications.

- Legal Requirements: We may disclose your information in response to legal requests, such as subpoenas, court orders, or government investigations, or to protect the rights, property, or safety of QuickFin, its users, or others.
- Service Providers: We may share your data with trusted third-party service providers who assist us in operating the Site, conducting business, or servicing customers. These third parties are obligated to maintain the confidentiality of your data and are prohibited from using your information for any other purposes.

4. Data Security

We take the security of your personal information seriously and implement reasonable security measures to protect it from unauthorized access, alteration, or destruction. However, no method of data transmission or storage is 100% secure, and we cannot guarantee the absolute security of your data.

5. Retention of Data

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce agreements. Once your data is no longer required, we take steps to delete it securely.

6. Your Rights

As a user of QuickFin, you have the following rights regarding your personal information:

- Access: You may request to view the personal data we hold about you.
- **Correction**: You can update or correct inaccurate information.
- **Deletion**: You may request the deletion of your personal data, subject to certain legal obligations.
- **Opt-Out**: You may opt-out of receiving promotional emails and communications by following the unsubscribe instructions in those emails or contacting us directly.

7. Third-Party Links

Our Site may contain links to third-party websites, including those of our banking and insurance partners. This Privacy Policy applies only to the information collected on QuickFin's website, and we are not responsible for the privacy practices of third-party sites. We recommend reviewing the privacy policies of any linked websites.

8. Children's Privacy

QuickFin does not knowingly collect or solicit personal information from anyone under the age of 18. If we learn that we have collected personal information from a child under 18, we will take steps to delete such information immediately. If you believe that we have collected information from a child, please contact us at privacy@quickfinindia.in.

9. Changes to this Privacy Policy

QuickFin reserves the right to update or modify this Privacy Policy at any time. When we make changes, we will revise the "Effective Date" at the top of the policy. We encourage you to review this

Privacy Policy periodically for any updates. Your continued use of the Site after changes are made will signify your acceptance of those changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us:

Email: privacy@quickfinindia.inPhone: 085000 46262Address: 5th Floor, Lal Bungalow, Concourse Building, Ameerpet, Hyderabad 500016

By using our website, you agree to the terms outlined in this Privacy Policy